

Pulling the **Life** *welcome wagon.*



2010 ANNUAL REPORT

Right to Life of Michigan is working for the day when all members of the human family are welcomed in life and protected in law.



We are convinced that death is not a solution to suffering or hardship. Instead, we strive for a time when positive life-giving options are found for difficult situations at both the beginning and end of life.

Introduction

The primary goal of Right to Life of Michigan is to restore legal protection to the unborn child and maintain protection for those threatened by a quality of life ethic.

Our movement has several components needed to reach our goal including education, legislation and political action. For legal and tax requirements, the organizational structure is divided into separate parts.

Right to Life of Michigan is the parent group. It is the state umbrella

organization with which the local, county and city groups affiliate. Together these groups work toward the common goals of education and legislation.

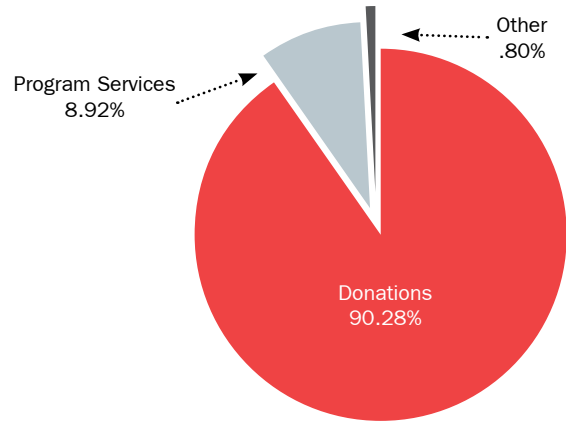
RLM is described as a social action group by the Internal Revenue Service. It is eligible for recognition as a nonprofit, tax-exempt corporation, but donations to RLM are not tax-deductible. RLM and its affiliates receive membership dues and other donations for which the donor does not receive a tax deduction.

The Right to Life of Michigan Educational Fund is the tax-deductible educational component. It is solely educational, and, as a result, the IRS permits a taxpayer to deduct any contribution to the Fund.

The RLM Educational Fund has established seven state resource centers (see page 19) to provide educational materials to the general public.

INCOME

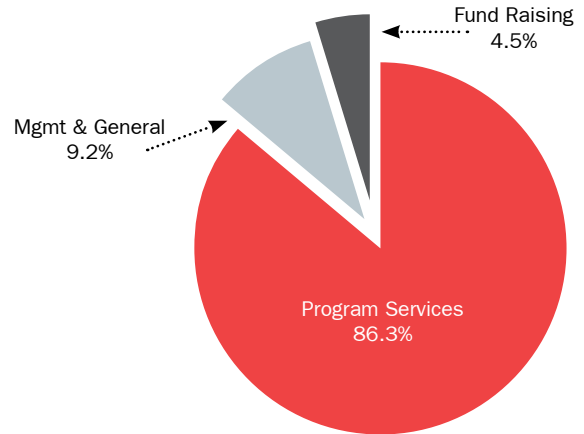
Donations	1,219,052
Program Services	120,400
Other	10,870
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TOTAL INCOME	1,350,322



Right to Life of Michigan Financials

EXPENSES

Program Services	1,119,710
Mgmt & General	119,137
Fund Raising	58,260
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TOTAL INCOME	1,297,107



Right to Life of Michigan

Right to Life of Michigan is the coordinating and unifying body for local affiliates throughout our state, allowing members of the prolife movement in Michigan to speak with one voice on abortion and related life issues.

EDUCATION

Right to Life of Michigan's website, rtl.org, receives on average more than 125,000 hits each month. The website provides information about every aspect of our work from educational information about abortion, fetal development, assisted suicide and stem cells to prolife laws and legal battles to candidate endorsements, prolife events and merchandise. The site is updated regularly.

RLM also publishes the Right to Life of Michigan News, keeping readers in touch with important state and national issues relevant to the prolife movement.

E-mailed news alerts keep prolife people in Michigan both informed and engaged with Right to Life of Michigan's work.

Right to Life of Michigan has an active presence on Facebook, Twitter and MySpace. RLM has nearly 2,000 Facebook friends, tweets useful and interesting information weekly on Twitter and hosts RLM Teen Scene on MySpace.

Conferences and seminars featuring noted state and national speakers are held annually, including the Right to Life of Michigan Annual Conference

and Teen Life Night which features a live band and speaker. Evening dinners and receptions with prolife personalities are held across the state.

Teleseminars are provided periodically to update affiliates and prolife leaders with important prolife information.

The RLM office provides a steady flow of literature and resource materials to its affiliates and the general public. Careful research and background studies are carried out on life issues such as abortion, adoption, stem cell research and cloning, etc.

LEGISLATION

The RLM state legislative office works actively to coordinate support for legislation to protect the unborn and other threatened members of the human family while monitoring those pieces of legislation that may be in conflict with our goals.

The Lansing legislative office is in the business of educating both the grassroots membership and our lawmakers through an annual Legislative Day in the spring. This event brings hundreds of proliferators to Lansing for educational workshops, tips on lobbying, a featured speaker and a luncheon with legislators. In addition, throughout the year special lobby days are held on specific pieces of legislation for which prolife experts are secured to testify before legislative committees or personally meet with key lawmakers.

A full-time lobbyist works closely with the prolife leadership of the State

House and Senate to develop a strategy for success in each legislative session.

The impact of constituent contacts is reinforced by the daily presence in the State Capitol of the Right to Life lobbyist and/or the Legislative Vice-President and President. Our legislative strength rests in the unified effort by the local affiliates and the state coordinating body.

PUBLIC RELATIONS

RLM's officers and public information staff work to create a positive public image for the prolife movement. Monitoring statewide media coverage and timely responses to important developments help to ensure the public receives a balanced perspective.

The RLM state office regularly issues statewide press releases and arranges news conferences featuring state and national prolife spokespersons.

RLM staff also assists local affiliates by meeting their public relations needs, providing sample news releases and media tips.

POLITICAL ACTION

The right to life movement's effectiveness in protecting innocent human life relies heavily on electing lawmakers with a commitment to protecting the sanctity of life through public policy.

Because state and federal laws prohibit RLM and/or local groups from endorsing political candidates or making campaign contributions, the Right to Life of Michigan Political Action Committee was organized.

RLM-PAC election endorsements are made without consideration of party affiliation and follow carefully established guidelines.

All PAC contributions are kept separate from general gifts to RLM as required by law. Any monies given to local affiliates or to RLM cannot be used for the election of prolife candidates.

SUPPORT SERVICES

RLM provides a number of important support services and statewide projects to aid the local affiliate. It is important for RLM to initiate the growth of new right to life groups in every corner of our state. The unborn will not be effectively protected until a right to life organization is in place in every community in Michigan.

Support Service Programs:

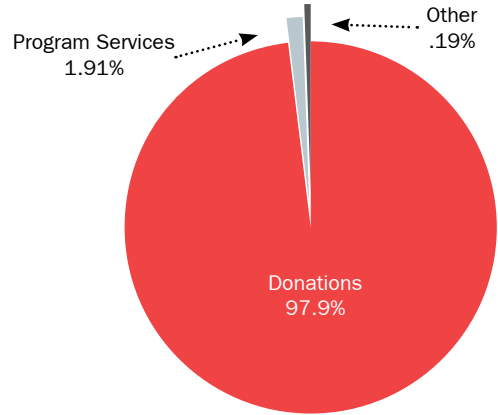
- **Membership Drive Plan**
Designed to recruit new members and revenues for both the state and local organizations.

- **Educational Resources**
RLM provides timely educational and legislative materials.
- **Fundraising Projects**
RLM has initiated a series of seasonal fund raising projects to aid local groups. While raising funds for local activities, the message of life is spread throughout our state.

- **RLM Field Representative**
RLM field staff provide expertise and practical “how-to-do-it” advice to local groups. Field staff aid in the organization of new affiliate groups and are on call to travel to every affiliate to help when needed.

INCOME

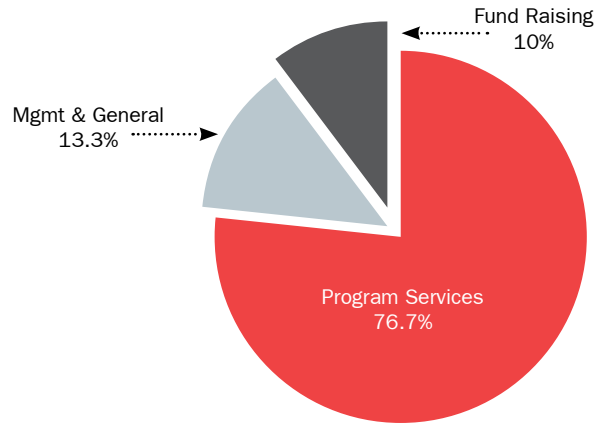
Donations	1,837,628
Program Services	23,594
Other	8,045
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TOTAL INCOME	1,869,267



RLM Educational Fund Financials

EXPENSES

Program Services	1,241,536
Mgmt & General	214,952
Fund Raising	162,123
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TOTAL INCOME	1,618,611



RLM Educational Fund

The Right to Life of Michigan Educational Fund is the tax-deductible educational component. There are several aspects to Educational Fund activities.

SPEAKERS/ORATORY CONTEST

The Educational Fund provides interesting and informative speakers on life issues and also sponsors an annual statewide oratorical contest to encourage involvement in the prolife movement among high school students.

PROLIFE YOUTH AWARD

The Prolife Youth Award provides the opportunity for high school seniors to submit a prolife essay and highlight their prolife activities. A scholarship is awarded each year.

1-800-57WOMAN

The 800-57WOMAN phone number forwards calls to CareNet which operates a 24/7 hotline connecting mothers facing unplanned pregnancies or woman struggling with abortion to prolife pregnancy resource centers in their area for counseling and support.

ADVERTISING

Right to Life of Michigan Educational Fund was the first state prolife organization to use major media advertising. Television ads with prolife messages on the topics of

abortion, adoption, euthanasia and human embryo research have been aired throughout all major markets in Michigan.

The Right to Life of Michigan Educational Fund employs a Google AdWords campaign. By using specific Internet search key words, RLM Educational Fund directs young women to pregnancy assistance and those seeking educational information on life issues to the information and resources they need.

In order to provide competent pregnancy assistance, Right to Life of Michigan Educational Fund has a successful relationship with TeenBreaks.com, an on-line resource effectively offering around-the-clock online help to women in crisis.

EDUCATIONAL MATERIALS

The Educational Fund is responsible for the research and creation of educational materials on prolife topics. Educational materials come in the form of brochures, booklets, flyers, speaker training guides, presentations, posters, bumper stickers, messaging for billboards and other outdoor media and a variety of merchandise.

Lending libraries with books and DVDs are located in Right to Life of Michigan Educational Resource Centers.

FAITH OUTREACH

Presentations, videos, flyers, church bulletin suggestions and e-mail notifications with educational information are made available for pastors to share the prolife message with their congregations. Right to Life of Michigan Educational Fund actively reaches out to churches and pastors to be a comprehensive prolife resource.

MINORITY OUTREACH

The Educational Fund reaches out to the African-American and Hispanic communities with educational materials and presentations tailored to fit specific needs. Outreach also includes an active presence and participation at fairs, events and meetings with a focus on minority services and assistance in the City of Detroit.

ADVOCATES FOR BETTER CARE

Advocates for Better Care (ABC) is a vital branch of the RLM Ed Fund. ABC seeks to articulate patients' rights by addressing the tough questions about appropriate and ethical care for incapacitated patients who are often unable to express their health care wishes. ABC provides brochures to answer questions about physician-assisted suicide, nutrition and hydration, living wills and durable power of attorneys.

LEGAL DEFENSE FUND

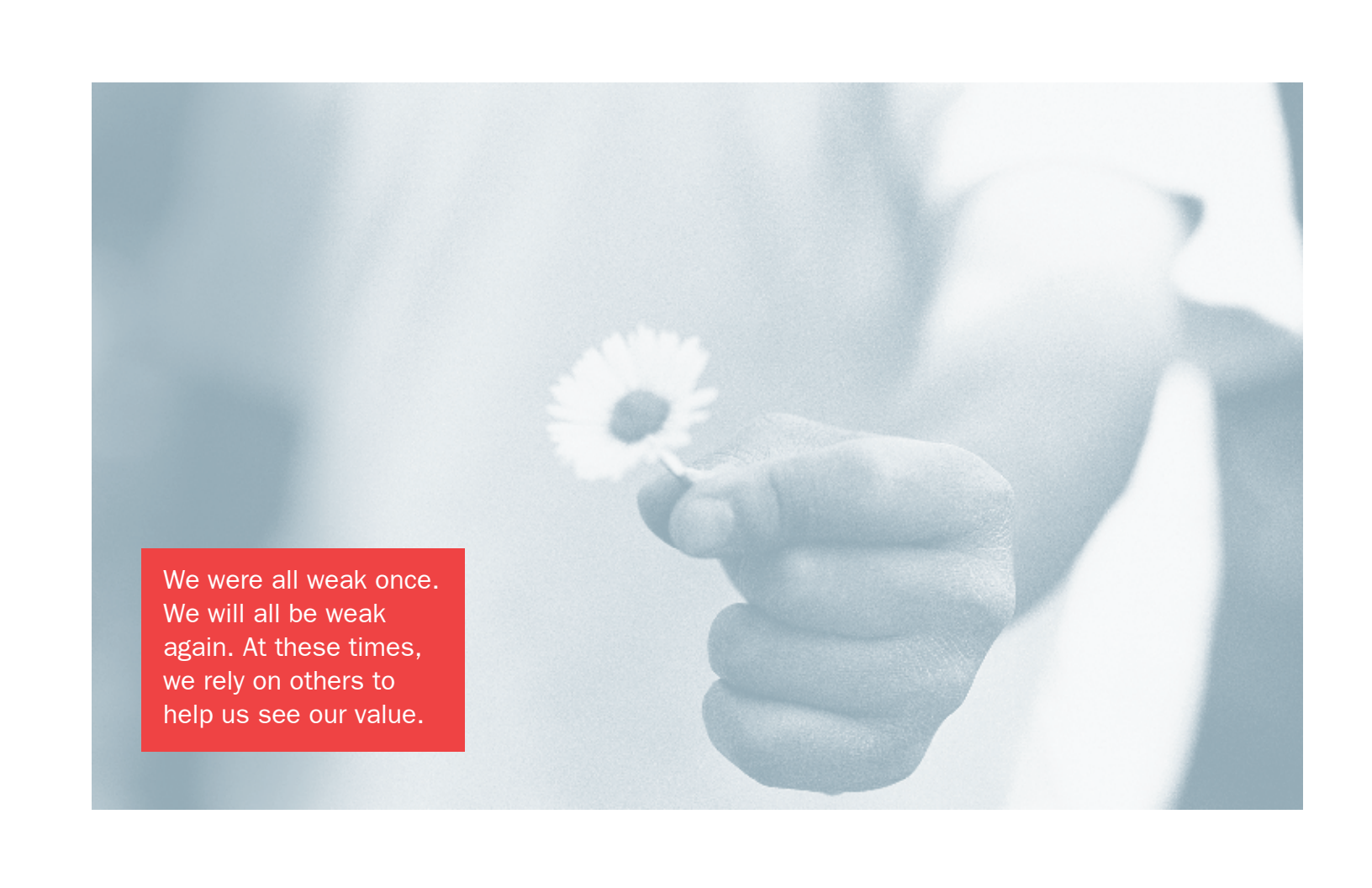
The Legal Defense Fund defends legislation that protects those threatened by a quality of life ethic. It has been an advocate for life against lawsuits initiated by those who would place the rights of the unborn and parents of minors in jeopardy. It is a tax-deductible component of the RLM Educational Fund.

ENDOWMENT FUND

The RLM Educational Fund has established a special Endowment Fund to help maintain its efforts. Trustees approved by the RLM Board of Directors govern the Endowment Fund. The Endowment Fund allows the Educational Fund to plan for the future and ensures a strong prolife voice for future generations.

HERITAGE CIRCLE

In 2001, the Right to Life of Michigan Heritage Circle was established. Bestowing membership on donors who make a charitable planned gift to Right to Life of Michigan, the Heritage Circle celebrates gifts given through wills, trusts, insurance policies, retirement plans and other giving opportunities including endowment fund memorial gifts and specially named funds.

A close-up photograph of a hand holding a single white daisy flower. The hand is positioned in the lower right quadrant of the frame, with the thumb and index finger gently gripping the stem. The flower is in sharp focus, showing its dark center and numerous white petals. The background is heavily blurred, showing indistinct shapes and colors, suggesting an indoor setting with other people or objects. The overall lighting is soft and natural.

We were all weak once.
We will all be weak
again. At these times,
we rely on others to
help us see our value.

MICHIGAN STATISTICS

According to statistics from the Michigan Department of Community Health, the number of abortions in Michigan **decreased by 13.9 percent** in 2009. The report states that 22,357 abortions were performed in Michigan during 2009 compared to 25,970 in 2008. **The data from 2009 represents the lowest number of reported abortions in Michigan since reporting began in 1979.**

Since 1987, there has been a 54.4 percent decrease in the number of Michigan abortions.

LEGISLATION/PUBLIC POLICY

Right to Life of Michigan actively seeks opportunities to make Michigan a safer place for all human life. Supporting specific legislation is a means by which we can help women, save unborn children and protect innocent human life.

Federal Health Care Reform Abortion Opt-Out

Polls taken during the debate on health care reform consistently showed strong opposition to the funding of abortion in health insurance plans. Regardless of one's view regarding the legality of abortion, the great

majority of voters do not want to pay for abortions with their tax dollars in public plans, nor do they want to subsidize abortions through their premium dollars going toward private health insurance. States across the nation are introducing "opt-out" legislation. In several states opt-out legislation has already become law. The RLM legislative office is working with leaders in the House and Senate for timely passage of these bills.

S.B. 1293-1294 and H.B. 6075 were introduced on April 27, 2010. These bills would exclude abortion coverage from all health plans in Michigan.

Those who want abortion coverage would have the option of purchasing it through an additional rider.

Abortion Reporting – Hispanic Ethnicity

H.B. 4406 closes a gap in the current Abortion Reporting law by adding a check-off box for those with “Hispanic” ethnicity to the report. Hispanics are now the largest minority group, but have gone unnoticed on the report, since it is considered an “ethnicity” and not a “race.” It is very important to add this demographic in order to acquire accurate data in order to track Hispanic abortions. This information will be invaluable when discussing how to specifically target and reduce the rate of abortions in the Latino community.

Ultrasound Viewing Option Amendment

S.B. 1283 would require

abortion facilities to use the most technologically advanced ultrasound equipment available in the facility for performing diagnostic ultrasounds prior to an abortion. Since enactment of the Ultrasound Viewing Option law in 2006, abortion providers who do pre-abortion diagnostic ultrasounds must give the woman seeking an abortion the opportunity to view the ultrasound screen, and offer her a printout of the ultrasound image. This amendment will help ensure that the woman can see a sharp, clear image of her baby. Having this critical information will enable the woman to make a truly informed decision regarding abortion.

Dignified Disposition of Human Fetal Remains

This two-bill package is designed to enhance existing Michigan law to properly dispose of the bodies of miscarried and aborted babies. H.B. 5928 would change our current state

health code so that fetal remains will no longer be classified as “products of conception,” along with the placenta, umbilical cord, and other uterine contents resulting from a pregnancy. H.B. 5929 would require hospitals and abortion facilities to bury or cremate any fetus or part of a fetus that has completed at least 8 weeks gestation. Regarding miscarried babies, the parents will have the right to determine the final disposition of the fetal remains.

Employee Accommodation

H.B.4850 was introduced by Rep. Pete Lund on April 28, 2009 and would protect health care providers and institutions with regard to any medical procedure or research that violates their deeply held religious or moral beliefs. This includes situations involving embryo research, cloning or genetic manipulation, withdrawing medical treatment or nutrition,

dispensing abortion pills or morning after pills, etc.

Partial Birth Abortion Ban Act

S.B. 147, 148 were introduced on January 29, 2009 and referred to the Committee on Health Policy.

H.B. 4212, 4213 were introduced on February 10, 2009 and referred to the House Committee on Judiciary.

This legislation makes it a felony when a physician or any other individual performs a partial birth abortion, except to save the life of the mother, or if the mother's life is "endangered by a physical disorder, physical illness, or physical injury."

The state has an interest in protecting the health and lives of its citizens.

This bill will charge a physician or authorized staff who performs a PBA and kills a human baby while it is being born with a felony punishable

by imprisonment for not more than two years or a fine of not more than \$50,000 or both.

This bill is to coincide with the U.S. Supreme Court ruling which upheld the Partial Birth Abortion Ban, *Gonzales v. Carhart* on April 18, 2007. Having a state law in place is necessary to provide for responsive enforcement, instead of having to rely on federal enforcement whose resources are overextended.

Coercive Abortion Prevention Act

(CAPA) H.B. 4525 and 4526 were introduced on March 10, 2009 and were referred to the Committee on Judiciary. H.B. 5411 was introduced on September 17, 2009 and also referred to the Committee on Judiciary.

Research has been compiled documenting that many women feel forced by others to have an abortion

against their will. It stands that 64 percent of post abortive women felt "pressured" to abort and 8 out of 10 women would have had their baby if someone had supported them in their decision. The intent of H.B. 4525, 4526, 5411 is to prevent coercion, especially from escalating into physical violence or even murder, which is the leading cause of death among pregnant women. These bills will give women the legal backing they need to stand up to their boyfriends, husbands, parents or someone else in authority who may be coercing them to abort.

Studies reveal that there is a correlation between domestic violence and abortion patients. Studies also show that those women who have a history of sexual or physical abuse also have a higher rate of repeat abortions. The repeat abortion rate in Michigan was 48% in 2009.

“Choose Life” License Plate

H.B. 5135, introduced on June 23, 2009, authorizes the Secretary of State to design and issue a “Choose Life” fund-raising license plate. These plates would be available for purchase along with other specialty plates. Money from the sale of the plates will be deposited into a fund created within the state treasury. On a quarterly basis, money will be dispersed in equal parts to the Pregnant and Parenting Student Services Fund and the Ultrasound Equipment Fund.

Cord Blood Donation Options – Informed Consent

H.B. 5507 requires the physician or primary care provider to inform a pregnant woman, who is in her second trimester, of the options available to donate the umbilical cord blood after the birth of her child. The woman

may choose to have the stem cells discarded, donated to a public donor bank or stored for personal and family use in a private bank. There may be collection, processing and storage costs involved in private banking of the cord blood. There is a provision in the bill for a health professional to opt out for religious beliefs.

Ban on Gender-Based Abortions

H.B. 5125, S.B. 799 prohibit a physician from intentionally performing an abortion knowing that the pregnant woman is seeking the abortion based on the gender of her unborn baby. The “choice” to abort ought not be made on gender preference.

Physicians would be prohibited from performing an abortion if aware that the woman is being forced by another to seek the abortion against her will.

H.B. 5125 is therefore tie-barred to H.B. 4525, the Coercive Abortion Prevention Act, meaning that one bill cannot be enacted without the other.

For more information on Right to Life of Michigan supported pending state legislation, please visit rtl.org and click on the legislation links.

EMBRYO RESEARCH

Despite the passage of Proposal 2 in 2008, Right to Life of Michigan continues to fight any measures to expand further the destruction of human life in the name of research. Right to Life of Michigan continues to support ethical and proven stem cell research that today is benefiting those who are ill and suffering.

A package of bills called the **Embryo Research & Fertility Clinic**

Transparency Act was introduced in June 2009 to draw clear parameters around embryonic stem cell research as promised by proponents of Proposal 2 and voted on by the people. Currently this amendment to Michigan's constitution (Proposal 2) comes with no definitions, no accountability, and no penalties for violating the provisions

set forth. S.B. 647-652 passed the Senate on April 21, 2010 with a vote of 25-12. The bills moved to the House and were referred to the House Health Policy Committee. The RLM legislative office is working with House leaders to advance the bills.

Right to Life of Michigan Educational Fund also continues updating and publicizing its website StemCellResearchCures.com which provides recent news and educational information about stem cell and human

embryo research. This specialty site provides truthful information about this emotional issue and spells out the difference between embryonic and adult stem cells and the potential for cures.

INTERNET OUTREACH

The Right to Life of Michigan website, rtl.org, offers visitors in-depth information on prolife issues, news and the work of Right to Life of Michigan. Analytic data shows on average more than 125,000 visits a month. Great effort and care is put into keeping the website current and user friendly.

Right to Life of Michigan's Blog provides a snapshot of current events that relate to the identified life issues of abortion, assisted suicide and stem cell research.

Social Networking

Right to Life of Michigan is active on both MySpace and Facebook offering friends information on prevalent prolife topics, prolife events and a place to communicate with other proliferers. Right to Life of Michigan uses Twitter, tweeting links to important and interesting prolife information, news stories and videos on a regular basis.

INTERNET ADVERTISING

Right to Life of Michigan Educational Fund uses Google AdWords to complement its organic search result efforts for common search words like "abortion," "teen pregnancy," "fetal development," "stem cells," etc. Depending upon the search word, visitors receive top search results directing them to the appropriate online resource.

RLM EF uses its AdWords to direct Women experiencing an unplanned/untimely pregnancy to a prolife website called Teenbreaks.com. Key words indicating a search for prolife educational information or research will yield Right to Life of Michigan's website, rtl.org, as the result of the search. Those seeking information about human embryo research are directed to stemcellresearchcures.com. This campaign has brought, on average, more than 2,500 Internet users per month to the three websites.

MINORITY OUTREACH

Beginning in 2003, abortion data from the Michigan Department of Community Health became available by race and immediately confirmed the abortion crisis in the African-American community. In 2009 black

women accounted for 42.5 percent of all abortions despite comprising only 16.6 percent of the state's female population age 15–44. Over the past 30 years, abortion has taken more African-American lives than crime, accidents, cancer, heart disease and AIDS put together.

“The Life of a People” educational presentation has allowed prolife information to be shared with small groups or with entire church congregations. Right to Life of Michigan now has important allies who help share life-affirming messages, direct us toward educational resource opportunities in the metro Detroit area and help support events in the city to specifically raise money for and awareness of Right to Life of Michigan's minority outreach work.

On a national level, approximately 36.4 percent of abortions were performed on African-American women and 20.1 percent of abortions were performed on women of a Hispanic ethnicity. (See also **Abortion Reporting – Hispanic Ethnicity** on pg. 12.) Following on the heels of our African-American outreach model, Right to Life of Michigan created “Para Que Sepamos” (So We Can Know), specifically designed for educational presentations within the Hispanic/Latino community in Michigan.

RLM offers several brochures, fliers and posters in both Spanish and English. These materials are also available for free download from the Right to Life of Michigan website, rtl.org.

Affiliates of RLM

Albion Right to Life

Alcona County Right to Life

Alger County Right to Life

Alpena Right to Life

Barry County Right to Life

Battle Creek Right to Life

Bay County Right to Life

Berrien County Right to Life

Birmingham-Bloomfield Hills
Right to Life

Branch County Right to Life

Byron Center Right to Life

Caledonia Middleville Right to Life

Carson City Right to Life

Cass County Right to Life

Central Macomb Right to Life

Central Oakland Right to Life

Charlevoix Antrim Right to Life

Cheboygan County Right to Life

Clare County Right to Life

Clinton County Right to Life

Crawford County Right to Life

Dearborn Area Right to Life

Delta County Right to Life

Dickinson County Right to Life

Eaton County Right to Life

Emmett County Right to Life

Flat River Right to Life

Gaylord Right to Life

Genesee County Affiliate of RLM

Gladwin County Right to Life

Grand Ledge Right to Life

Grand Rapids Right to Life

Grand Traverse Area Right to Life

Greater Lansing Right to Life

Grse Pt/Harper Woods Right to Life

Hale Area Right to Life

Hillsdale County Right to Life

Holland Area Right to Life

Huron County Right to Life

Ionia Area Right to Life

Iosco County Right to Life

Iron County Right to Life

Jackson County Right to Life

Kalamazoo Right to Life

Kalkaska Right to Life

Lakes Area Right to Life

Lapeer County Right to Life

Lenawee County Right to Life
Lincoln Park Right to Life
Livingston County Right to Life
Livonia Area Right to Life
Manistee County Right to Life
Marshall Right to Life
Mason Area Right to Life
Mason County Right to Life
Mecosta County Right to Life
Midland Right to Life
Monroe County Right to Life
Montmorency Right to Life
Muskegon Right to Life
Newaygo County Right to Life
North Allegan Right to Life
North Kent Right to Life
North Oakland Right to Life
North Woodward Right to Life
Northwest Macomb Right to Life
Northwest Metro Right to Life

Northwest Oakland Right to Life
Novi Area RTL Right to Life
Oscoda Right to Life
Portland Right to Life
Presque Isle Right to Life
Roscommon County Right to Life
Saginaw Right to Life
St Clair County Right to Life
St Ignace Right to Life
St Joseph County Right to Life
Sanilac County Right to Life
Shiawassee County Right to Life
South Allegan County Right to Life
South Lyon Area Right to Life
Southeast Macomb Right to Life
Southern Downriver Right to Life
Southgate Right to Life
Taylor Right to Life
Tri-Cities Right to Life
Tuscola Right to Life

Van Buren County Right to Life
Warren Centerline Right to Life
Washtenaw County Right to Life
Wexford-Missaukee Right to Life
Wyandotte Right to Life



Right to Life of Michigan Offices

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State Office:
Right to Life of Michigan
2340 Porter SW,
P.O. Box 901
Grand Rapids, MI 49509-0901
616/532-2300
fax: 616/532-3461
www.rtl.org

Legislative Office/
Mid Michigan Educational Resource
Center
233 N. Walnut St.
Lansing, MI 48933
517/487-3376
fax: 517/487-6453

Ann Arbor Educational
Resource Center
24 Frank Lloyd Wright Drive
P.O. Box 493
Ann Arbor, MI 48106
734/ 930-7474
fax: 734/ 930-7479

Oakland County Educational
Resource Center
30840 Northwestern Highway
Suite 310
Farmington Hills, MI 48334
248/553-8800
fax: 248/406-0000

West Michigan Educational
Resource Center
2340 Porter SW
P.O. Box 901
Grand Rapids, MI 49509-0901
616/532-2300
fax: 616/532-3461

Wayne County Educational
Resource Center
2010 Eureka Rd.
Wyandotte, MI 48192
734/282-6100
fax: 734/282-6218

Macomb County Educational
Resource Center
27417 Harper
St. Clair Shores, MI 48081
586/774-6050
fax: 586/774-5192

Right to Life of Michigan
Northern Michigan Educational
Resource Center
3886 Cass Road
P.O. Box 5416
Traverse City, MI 49696-5416
231/946-9469
fax: 231/946-9469

We are the optimists who
face life's difficulties with
positive solutions.

Consistently, Right to Life of Michigan and its affiliates work peacefully through the democratic process to reach our goal: The end of violence within abortion clinic walls.

We are a peaceful movement. We have always opposed and continue to oppose actions that are contrary to the law.

